

GALLUP NEWS SERVICE

2012 PRESIDENTIAL ELECTION

Results are based on telephone interviews conducted November 13-14, 2010, on the Gallup Daily tracking survey, with a random sample of ~925—Republicans and Republican-leaning independents, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of Republicans and Republican leaners, one can say with 95% confidence that the margin of error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 150 cell phone respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, cell phone only status, cell phone mostly status and phone lines. Demographic weighting targets are based

