

5. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B- G READ IN RANDOM ORDER]?

E. Michelle Obama

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2012 May 10-13	66	27	*	6
2010 Jul 8-11	66	25	1	9
2009 Oct 16-19	61	25	1	13
2009 Mar 27-29	72	17	1	10
2009 Jan 9-11	68	18	*	13
2008 Sep 5-7	54	30	2	14
2008 Aug 21-23	53	25	4	18
2008 May 30-Jun 1	43	30	6	21