

# USA TODAY/GALLUP POLL

## GAY AND LESBIAN RIGHTS

-- FINAL TOPLINE --

Timberline: 160861  
H: 439  
Princeton Job #: 12-11-019

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November 26-29, 2012

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**Note: Q.2 should be cited as a Gallup poll.**

**Results are based on telephone interviews conducted November 26-29, 2012 with a random sample of 1,015 adults, aged 18+, living in all 50 U.S. states and the District of Columbia.**

**For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents per 1,000 respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, population density and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ U.S. population. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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**Comparison results for lesbian, gay, bisexual and transgender are based on a random sample of 251 adults who identify themselves as lesbian, gay, bisexual and transgender. These respondents were initially interviewed in Gallup Daily tracking earlier this year and were re-contacted and interviewed November 27-29 for this poll.**

**For results based on the sample of LGBT adults, one can say with 95% confidence that the margin of error is  $\pm 6$  percentage points.**

**The LGBT re-contact sample is not weighted. The demographics of the re-contact sample are similar to the demographics of all LGBT respondents Gallup interviewed in daily tracking.**

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