

**GALLUP NEWS SERVICE**

**2014 MIDTERM ELECTION BENCHMARK**

-- FINAL TOPLINE --

Timberline: 937008  
HR: 995  
Princeton Job #: 14-04-005

Jeff Jones, Lydia Saad  
April 24-30, 2014

---

**Results are based on telephone interviews conducted April 24-30, 2014 with a random sample of –1,513—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 3$  percentage points at the 95% confidence level.**

**For results based on the sample of –1,336— registered voters, the margin of sampling error is  $\pm 3$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013**

3. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-E READ IN RANDOM ORDER, THEN ITEMS F-G READ IN RANDOM ORDER, THEN ITEM H READ]?

**B. Speaker of the House, John Boehner**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2014 Apr 24-30	31	45	14	9

**Q.3 (FAVORABLES) CONTINUED**

**D. House Democratic Leader, Nancy Pelosi**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2014 Apr 24-30	33	49	11	7
2013 Oct 3-6				