

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937008  
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Jeff Jones, Lydia Saad  
July 7-10, 2014

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Results are based on telephone interviews conducted July 7-10, 2014 with a random sample of 1,013 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of 494 national adults in Form A, the margin of sampling error is  $\pm 6$  percentage points.

For results based on the sample of 519 national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 176 smokers, the maximum margin of sampling error is  $\pm 9$  percentage points.

For results based on the sample of 837 non-smokers, the maximum margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of 249 former smokers, the maximum margin of sampling error is  $\pm 8$  percentage points.

For results based on the sample of 645 adults who drink alcoholic beverages, the maximum margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents,

Now, turning to another topic,

8.

9. *(Asked of smokers)* About how many cigarettes do you smoke each day?

**BASED ON --176-- SMOKERS**

<u>Less than one pack</u>	<u>One pack</u>	<u>More than one pack</u>	<u>No answer</u>	<u>Mean</u>	<u>Median</u>
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10. *(Asked of smokers)* All things considered, would you like to give up smoking, or not?

**BASED ON --176-- SMOKERS**

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2014 Jul 7-10	67	32	1
2013 Jul 10-			

Q.11-12 AND Q.13-14 ROTATED

11. (*Asked of smokers*) As a result of increased restrictions on smoking in public places, do you feel unjustly discriminated against as a smoker, or do you think the restrictions are justified?

**BASED ON --176--**

13. As a result of increased taxes on cigarettes, do you feel unjustly