

GALLUP NEWS SERVICE

2016 ELECTION

Results are based on telephone interviews with a random sample of -- 1,017 -- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted January 15-16, 2016.

For results based on the total sample of National Adults, the margin of error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of -- 926 -- registered voters, the margin of error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2015

Q.2 CONTINUED

C. Are the presidential candidates talking about issues you really care about, or not?

<i>2016 Jan 15-16</i>	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
National adults	58	38	4
Registered voters	60	36	3

For comparison (Prior election years): Based on national adults unless indicated

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2011 Dec 15-18	57	38	4
2008 Jan 10-13	72	24	4
2000 Oct 13-15 ^	77	20	3
2000 Mar 10-12	60	35	5
2000 Jan 7-10	54	37	